How we talk about children, young people and their families matters

Our words, images and stories are powerful tools to build positive change for every child in every community.

By using framing evidence, we can shift public understanding, generate helpful narratives, build support for better policies, and engage the whole community in our work.

The **Reframing Mini-Toolkits** are quick and easy guides to support the use of framing strategies to drive effective communication about the early years and young people.



Visit the Framing for Change Learning Hub

tqkp.org.au/framing-for-change-learning-hub



These resources draw extensively on research published by FrameWorks Institute, who have partnered with TQKP and QFCC as a critical friend to guide and support our work.

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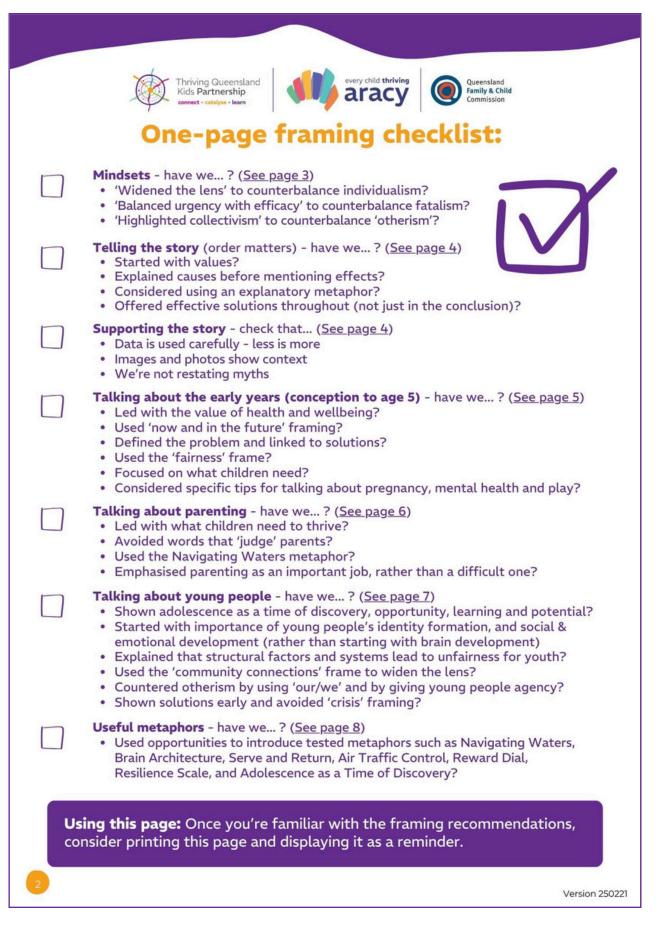
Thriving Queensland Kids **Partnership**





Queensland Family & Child Commission

Here's a sneak peek of page 2 from our Framing Checklist...



Explore the full Framing Checklist here



